



# TOWARD A MORE WALKABLE AND BICYCLE-FRIENDLY SUNSHINE CITY

Heading the Call to Action for the Mayors' Challenge for  
Safer People, Safer Streets in St. Petersburg, Florida

Mayor Rick Kriseman  
February 11, 2016

# ST. PETERSBURG, FLORIDA

## THE SUNSHINE CITY

- ☀️ Located on a peninsula between the Gulf of Mexico and Tampa Bay in west central Florida
- ☀️ Sunshine City with an average of 360 days of sunshine annually
- ☀️ Total City Population - 256,681
- ☀️ Total Households - 108,815
- ☀️ Total MSA Population - 2,934,941
- ☀️ Median Age - 42.1
- ☀️ More than 900 events bring over 10 million people each year



*"St. Petersburg will be a city of opportunity where the sun shines on all who come to live, work and play. We will be an innovative, creative and competitive community that honors our past while pursuing our future."*

# RECENT ACCOLADES FOR THE SUNSHINE CITY

- ☀️ #1 Best City for Millennial Job Seekers (NerdWallet, 2015)
- ☀️ #1 Town in America for Craft Lovers (American Craft Week, 2015)
- ☀️ One of the “Most Outstanding Places” (Forbes Travel Guide, 2014)
- ☀️ One of America’s Most Affordable Metros (Forbes 2014)
- ☀️ #2 Most Beautiful City in the USA (The Culture Trip, 2015)
- ☀️ #6 Most Underrated City in the US (BuzzFeed, 2015)
- ☀️ #8 Best City for Hispanic Entrepreneurs (WalletHub 2014)
- ☀️ #12 in the Nation for Small Businesses (BizzCredit, 2014)








# ACTIVE TRANSPORTATION IN ST. PETERSBURG

- ☀️ CityTrails Bicycle and Pedestrian Master Plan
- ☀️ Adopted in 2003
- ☀️ Implementation includes
  - ☀️ 112 miles of bicycle facilities (on-road network and separated trails/bike paths)
  - ☀️ Bicycle Friendly Community
  - ☀️ Florida's Best Walking City

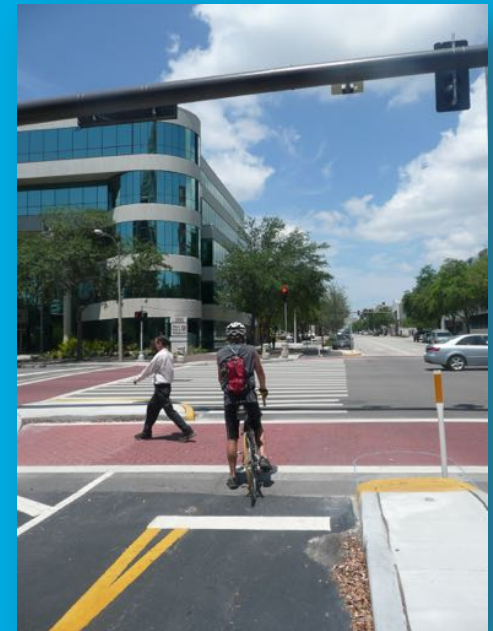
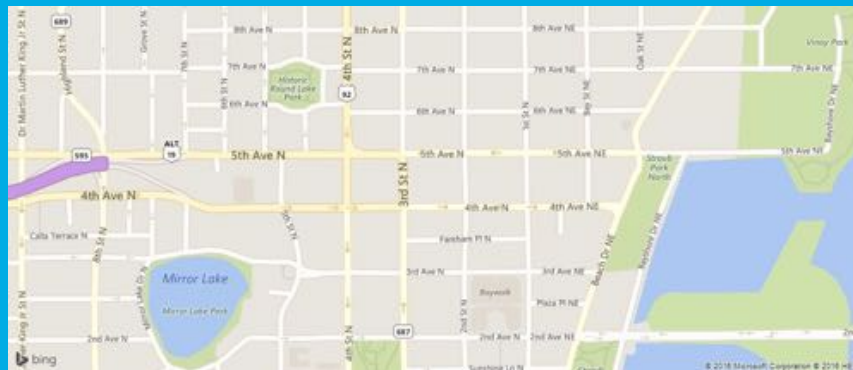


# MAYORS' CHALLENGE FOR SAFER PEOPLE, SAFER STREETS

-  Take a Complete Streets approach and address barriers to make streets safe and convenient for all road users
-  Use designs that are appropriate to the context of the street and its uses
-  Take advantage of opportunities to create and complete ped-bike networks through maintenance
-  Improve walking and biking safety laws and regulations
-  Educate and enforce proper road use behaviors by all

# COMPLETE STREETS SAFE AND CONVENIENT STREETS FOR ALL ROAD USERS

- ☀️ Administrative Policy effective November 2, 2015
- ☀️ Implementation Plan to be developed that considers Land Use AND Transportation
- ☀️ All city roadway design standards to be updated with new metrics to measure roadway success
- ☀️ Will establish a modal priority along corridors, linked with land use to create a network for bicyclists and pedestrians



# INCLUSIVE AND COMPREHENSIVE COMPLETE STREETS COMMITTEE

## City Staff

- Transportation and Parking
- Engineering and Capital Improvements
- Planning and Economic Development
- Stormwater, Pavement, and Traffic Operations
- Parks & Recreation
- Community Services (Neighborhoods)
- Urban Affairs
- Office of Sustainability
- Public Safety (Fire Rescue and Police)

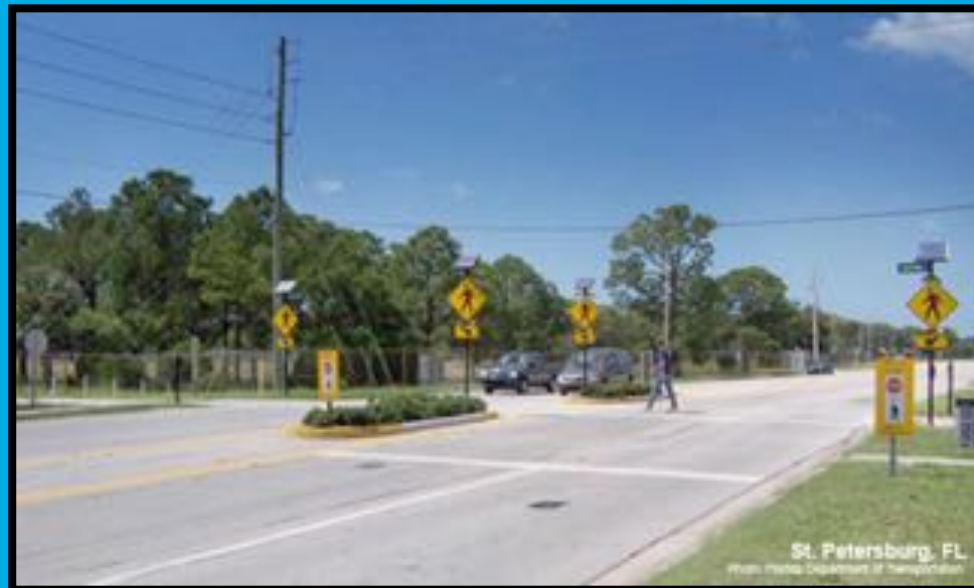
## Partner Agencies

- Metropolitan Planning Organization
  - Department of Health
  - AARP
  - Chamber of Commerce
  - Council of Neighborhood Associations
- ## Citizen Perspectives
- Local bicycle pedestrian advocacy group
  - Sustainability Council
  - Committee to Advocate for Persons with Impairment



# ADDING BICYCLE AND PEDESTRIAN FACILITIES THROUGH GRANT OPPORTUNITIES

- ☀️ Over 50 Rectangular Rapid Flashing Beacon (RRFB) Crosswalk devices being installed in 2015-2016 through Transportation Alternatives grant
- ☀️ Once completed, St. Petersburg will have over 100 RRFB Crosswalk devices installed

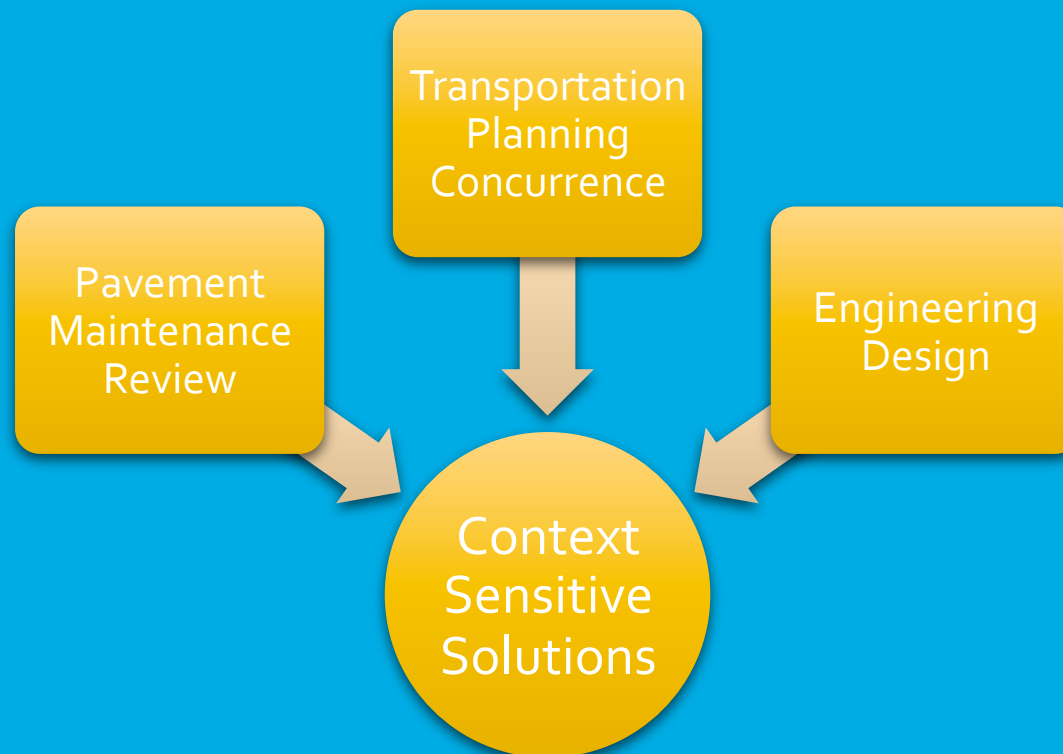




# ADDING BICYCLE AND PEDESTRIAN FACILITIES THROUGH MAINTENANCE AND RESURFACING

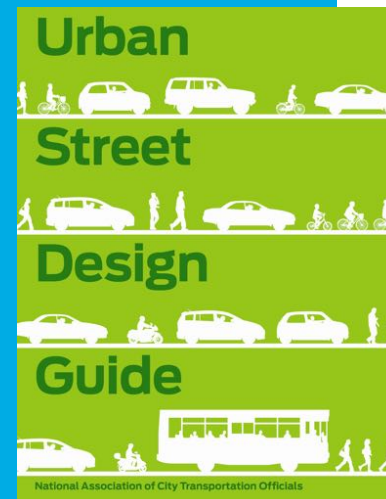
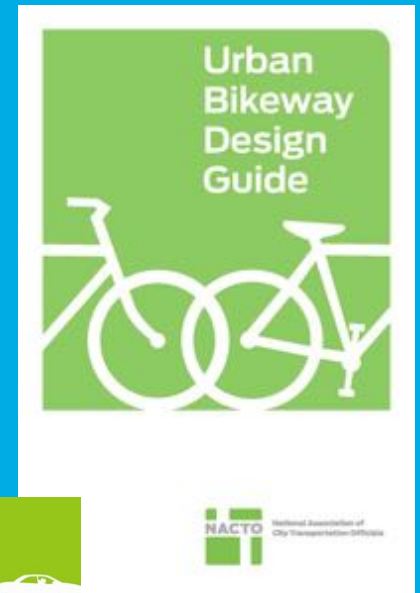


Clarified process to consider bicycle facilities during Annual Resurfacing Program Review



# ADDING BICYCLE AND PEDESTRIAN FACILITIES THROUGH MAINTENANCE AND RESURFACING

- ☀️ Adding 5 miles of bicycle facilities in FY16 Resurfacing Program
- ☀️ Context-sensitive design allows for variation in facility types
  - ☀️ Buffered bike lanes
  - ☀️ Widened conventional bike lanes
  - ☀️ Shared lane markings
  - ☀️ Colorized crossing treatments



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# PEDESTRIAN AND BICYCLE SAFETY LAWS AND ENFORCEMENT

 Prior to Mayor's Challenge, State legislative efforts to change Florida law from Yield to Stop for Pedestrians

 Florida Department of Transportation grants for High Visibility Enforcement of pedestrian crosswalks and school zones



# SAFER BICYCLING AND WALKING SUPPORTS OTHER KEY CITY INITIATIVES



- Supports Active Transportation to address recommendations in key areas
  - Lifestyle
  - Access
  - Environment
- Directly relates to several Areas of Impact
  - Live Healthy
  - Play Healthy
  - Shop Healthy

- Satisfies or supports Objectives for Strategic Goals
  - Net Zero Energy
  - Protection and Enhancement of Natural Systems
  - Protection and Promulgation of Shade & Greenspace
  - Sustainable Built Environmental Practices
  - Safe & Efficient Multimodal Transportation
  - Improvement of Local Economy
  - Healthier Community

# MAYOR'S BIKE TO WORK DAY



**Friday • May 15, 2015**

Gather at one of three meeting spots  
closest to your commuting route.

**7 a.m. • North: Coffee Pot Park**  
*(NE corner of 1st St. and 30th Ave. N.)*

**7 a.m. • West: The Historic Train Station**  
420 22nd St. S. • *(Morean Center for Clay)*

**7 a.m. • South: Bartlett Park**  
*(NW corner of 4th St. and 18th Ave. S.)*

**Depart for Shuffleboard Club  
at 7:15 a.m.**

**7:30 a.m. • Arrive at Shuffleboard Club**  
559 Mirror Lake Dr. N.

*Enjoy free coffee at the Shuffleboard Club*

**7:50 a.m. • Welcome from Mayor Kriseman  
and City Council**



THE

SUN  
SHINES  
HERE!

St. Petersburg, FL